



31ST ANNUAL



AFRICAN/CARIBBEAN INTERNATIONAL FESTIVAL OF LIFE (IFOL)

POWERED BY MARTIN'S INTERNATIONAL

“BRINGING NATIONS TOGETHER THROUGH MUSIC AND CULTURE.”

1325 S. Wabash Ave, #307 * Chicago, IL 60605 * Phone: 312/427-0266 * Fax: 312/427-0268 * Festoflife@gmail.com
www.internationalfestivaloflife.com * www.facebook.com/festoflifet, www.twitter/festoflife

VENDOR'S APPLICATION

31ST ANNUAL AFRICAN/CARIBBEAN

International Festival of Life (IFOL), 4 - Days

Thursday thru Sunday, July 4th thru 7th, 2024, 12:00 PM TO 10:00 PM Daily

WASHINGTON PARK,

55th Street and Cottage Grove, Chicago, Illinois.

LIMITED VENDOR SPACES ARE GIVEN ON A FIRST COME BASIS.

(UNTIL YOU ARE REGISTERED, THE FEES ARE SUBJECT TO CHANGE WITHOUT NOTICE)

The city, county, state, and federal Pandemic/Health requirements must be adhered to by all vendors and attendees.

FESTIVAL SUBJECT TO CHANGE, IN THE EVENT OF ANY EMERGENCY

ALL VENDORS (EXCEPT FOR SPONSORS/CORPORATIONS) MUST PROVIDE THEIR OWN GENERATOR, TENT, AND TABLE, ETC

CHECK-IN, OFFICE USE:

07/04.2024 (THURS) _____
07/05/24/(FRI) _____
07/06/24 (SATN) _____
07/07/24 (SUNDAY) _____

VENDORS MAY BE SEPARATED
TWO - FEET FROM EACH OTHER.

TODAY'S DATE:

INVOICE NO:

Food: Cuisine type: _____

Merchant: _____

Other: _____

IMPORTANT DATES & TIMES 31ST IFOL IN 2024: NO VEHICLE CAN DRIVE/PARK ON THE GRASS! A fine of up to \$150 dollars will be ...
May 15th - All payments are due! (\$100 additional late fee(s) applies after this date)

July 3rd - 3p-7p - ALL merchants (non-food only) setup onsite. Then 7:30pm to 9:00pm all Food vendors set-up.

July 4th - 7th - 6am-10:00 AM

* For setup, use Vendors Entrance at 57th & Payne, exit at the other end.

Check here to rent a 10'x10' tent for an extra \$300 thru May 15th, only!

Business/Organization Name: _____

Officer/Owner: _____

Address: _____ City: _____ State: _____ Zip: _____

Biz Phone: _____ Cell Phone: _____ Fax: _____

E-mail: _____ Website: _____

Booth #: _____

Effective now through Black History Month, May 1st, 2024: **FOOD VENDORS** will pay a registration fee of **sold out of single space** 10'x10'. Only a few double/ 10x20 spaces for 4 days at **\$1995** promo are available through May 1st. Make payment to Martin's International or via Zelle # 3127196181. **AFTER MAY 1ST, 2024, FOOD VENDOR'S FEE WILL INCREASE BY \$200.**

IMPORTANT: FOOD VENDORS MUST PAY \$100 CLEANING DEPOSIT, REFUNDABLE ONLY IF BOOTH SPACE IS CLEAN AND IN ORIGINAL CONDITION BEFORE SETUP, AND AFTER PARK DISTRICT INSPECTION OF THE GROUND AND FINDS IT CLEAN WITHOUT GREASE/COAL ON GRASS, ETC. ALL GENERAL VENDORS MUST PAY A \$50 DEPOSIT TO GUARANTEE ON TIME SET UP AND BREAK-DOWN, SET UP BGRINS AT 6AM-AT 10:00 AM. ALL VENDORS MUST BE READY TO SERVE THE ATTENDEES. VENDORS WILL BE FINED \$50 AND MAY NOT BE ALLOWED TO SETUP AFTER 10:30AM ON FESTIVAL DAYS, WITH NO CONSIDERATION OF REFUND! FEE WILL BE TAKEN FROM VENDOR'S DEPOSIT. The complete flooring/ground/grass of vendor's booth must be covered with plywood or cardboard. **WATER WILL NOT BE PROVIDED, SO BRING YOUR OWN.**

A maximum of six wristbands per FOOD vendor for the weekend will be provided for 10'x10' or 10'x20 FOOD SPACE. ALL FOOD VENDORS MUST PROVIDE OWN TENT, GENERATOR AND GREASE DRUM, AND MUST CLEAN AREA EACH NIGHT. A FINE WILL BE LEVIED AGAINST VENDORS WHO'S AREA IS NOT CLEANED. **CITY/PARK DISTRICT FEE: \$ 125.00 PER FOOD VENDOR MAYBE ADDED.**

MERCHANTS: Now thru May 1, 2024; MERCHANTS (NON-FOOD VENDORS) will pay a promo registration fee of **\$599** for 4 days per 10'x10' space or **\$950** per double/10'x20' space, made payable to Martin's International, (electricity and tent are not included and must be provided by vendor). **CITY/PARK DISTRICT FEE: \$ 25.00 PER NON-FOOD VENDOR MAYBE ADDED.** After May 1st, 2024, the registration will be increased by \$100. (Note, this Fee is for small moms and pops businesses, arts, crafts, books, and for small individual entrepreneur vendors only). For small corporations with annual revenues over \$1 million but under \$10 million, the vendor's fee is **\$2,500**. For major corporations, the exhibitor's fee is \$5,000 and up. See sponsorship package at www.internationalfestivaloflife.com). Each Vendor will be given 2 wristbands for the season/4-day week. If parking is available vendors will be given one parking pass per space for the Season/4-day.

ANY REQUEST FOR EXCLUSIVE MERCHANT/ NON-FOOD VENDING CATEGORY WILL REQUIRE A SPECIAL AGREEMENT WITH A MINIMUM COMMITMENT, IF IT'S POSSIBLE.

*Please note and be reminded: The fees in this application are for small nonprofit, independent and for moms and pops businesses only! Corporations, franchises, chain stores, product brands, field marketing & promotional companies, marketing agencies, public relations firms, and their clients (including giveaways and sampling) are in the general sponsorship class and must visit www.internationalfestivaloflife.com and click on the sponsorship button or call 877/973-4423.

BUSINESSES/CORPORATIONS with annual revenue of \$10 million or more must refer to sponsorship package, which includes major branding and onsite banner display, tent, usage of one table, chairs (if needed), and all other terms as agreed upon in a separate customized application/invoice for this IFOL only. All exhibitors/vendors must have their own personal/business insurance to secure against any unforeseen personal injury or loss.

RULES, REGULATIONS AND OTHER DETAILS:

Only vehicles displaying an appropriate parking permit with **VENDOR'S NAME & MOBILE NUMBER** will be allowed to park in designated Vendor's lot, if parking is available. **Refrigerators, stoves, and grills must be secured. ALL VENDORS MUST PROVIDE THEIR OWN TENTS, TABLES, CHAIRS AND SIDEWALLS. Chairs may be available for rent at \$20 per chair, plus deposit of \$40 per chair. Tables may be rented at \$40, plus a \$100 deposit. Deposit will be refunded upon return of table/chairs. Deadline to rent Tent, Chairs, Tables, or other equipment from IFOL, is May 15th, 2024.**

Vendors or any attendees cannot sell or bring alcoholic beverages on the festival site. If caught with alcohol or other illegal products, such vendor will be immediately evicted, products will be seized, and such person will be arrested.

MUSIC: Only exhibitors registered as music vendors MAY PLAY MUSIC IN THEIR BOOTH, BUT LOW ENOUGH SO AS NOT TO DISTURB THEIR NEXT-DOOR VENDOR. FAILURE TO ADHERE TO THESE RULES MAY RESULT IN THE REMOVAL OF SUCH VENDOR WITHOUT A REFUND OR CREDIT. All vendors must comply with the rules and regulations of the City of Chicago Department of Public Health and Sanitation. Vendors cannot put their own locks on toilets, damage or tamper portable toilets, trailers or other property that belongs to the City of Chicago, Promoter and/or other Contractors. No illegal CDs, DVDs, cassettes, or other products are allowed.

Vendors must only sell from their booth space. **All vendors must be under a tent** and use equipment that complies with the City of Chicago Safety and Health Standards. Unauthorized and/or illegal items will be seized and will not be returned. Promoter reserves the right to change venue/location, booth number and/or location, if necessary. The promoter will not be liable or responsible for any damage, lost/stolen goods, or products. Promoters will not be liable for failure to hold the event if failure is caused by any debilitating act of NATURE (include rain, storm, ground damage, delay of event for up to 30 hours or to move to another day, and/or the next IFOL event). Further, Promoter will not be liable and will not refund any payments for any no show of entertainers advertised to perform but failed to do so. Vendor agrees to hold harmless the Promoter, Martin's International, City of Chicago, and sponsors of the IFOL from all liability, damage, or expenses arising out of or in connection with any injury to any person while in the Vendor's area, include lost, theft, damage, property, or personal injury resulting directly or indirectly from any act or omission of the Vendor, as well as failure of Vendor to comply with the laws and ordinances of the city.

The vendor agrees to pay applicable fees to participate in IFOL, with the understanding **that Promoter will not be held liable for generator failure during IFOL or any other production failure beyond Promoter's control.** Promoter reserves the right to dictate which products/brands cannot be sold. At the time of registration or no later than **June 7, 2024, vendor must submit the name(s) of EACH person who will occupy or will be working in the booth space. Vendors must provide their own plywood for the grass/lawn and/or cardboard to use as floorings for vehicle wheels.**

All payments are final and non-refundable. If a credit is to be granted for medical reasons, vendor must present a letter certified by his/her physician stating the fact of the illness. In such case the Promoter will then deduct 33 1/3 % of the total payment made toward the vendor's booth. Should IFOL be canceled or postponed, vendors will be given full credit at the next IFOL event hosted by this promoter.

Number of spaces: _____ @ \$_____ (With this early registration you will not have to pay the late fee of \$100-\$500).

TOTAL COST: \$ _____

BOOTH SPACE:

DESCRIPTION _____

Payment upon signing: \$ _____

Less \$ _____

*Products/Items to be sold: _____

Total Due/Balance: \$ _____

- **ALL OUTSTANDING BALANCE MUST BE PAID NO LATER THAN MAY 15TH, 2024, AFTER WHICH SPACE MAYBE RELEASED WITHOUT REFUND AND/ OR ADDITIONAL LATE FEE OF \$100 WILL BE IMPOSED.**

AMOUNT PAID \$ _____ BALANCE: \$ _____ DUE DATE: _____ Cash /Cash App. -\$3127196181 or Zelle 3127196181 (only!)

Check/M.O. # _____

Credit Card:

VI / MC / DISC / DINER/AMEX.: Acct # _____ EXP. DATE: ____/____ SEC CODE: _____

NAME AS PRINTED ON CARD: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____ APPROVAL#: _____

Important reminder: electronic cash payments can also be made via Zelle 3127196181, or Cash App (add 3%): \$3127196181 or cash.app\$EphraimMartin.

REMARKS: _____

IMPORTANT NOTE: IN THE EVENT OF A NASCAR PARTNERSHIP ON FRIDAY, JULY 5TH THE EVENT MAYBE FREE TO THE PUBLIC TO ATTEND, BUT SOME NON-FOOD VENDOR;S MAY BE TEMPORARY HAVE TO SHIFT BOOTH SPACE TO SATISFY NASCAR AND THE CROWN. WISH ALL VENDORS MUST AGREED TO AS PARTICIPATS IN THIS FESTIVAL.

Vendor clearly understands that there is no guarantee as to profit or loss of vendor's booth space rental and that there is no refund after payment is made. By processing the online authorized payment/registration for vendor space (s) for the 31st IFOL, Vendor understands and agrees that this purchase is final, and each authorization/transaction will AND CANNOT be disputed by vendor's bank or any financial institution for the above-mentioned event. By signing and printing your name below, you certify that you are the authorized signer of the above credit/debit card and that you are legally bonded.

SIGN EXHIBITOR/VENDOR: _____ PRINT NAME: _____ DATE: _____

MI/IFOL SALES OFFICER: _____ PRINT NAME: _____ DATE: _____

VENDOR'S COORDINATOR: _____ PRINT NAME: _____ DATE: _____

FULLY PAID CONTRACTS, MUST BE SIGNED BY PRESIDENT/DIRECTOR/VP/EVENT MGR: _____ PRINT NAME: EPHRAIM MARTIN DATE: _____

By signing above, Vendor authorizes CREDIT/DEBIT CARD authorization payment and agrees to abide by the terms and conditions and will not dispute this payment according to the information listed above in this Vendor's Application Agreement.

Please make all payments payable to: MARTIN'S INTERNATIONAL- 1325 SOUTH WABASH AVE, STE. 307, CHICAGO, IL 60605

CREDIT CARD POLICY: By signing this form, Cardholder/Owner certified that he/she is the owner and authorized signer of the card listed above. Further, cardholder cannot contest, dispute card payment on any grounds; except if the Producer failed to produce the event.