

Martin's International PUBLICATIONS

IRAWMA (March) International Reggae & World Music Awards
 CMA (May) Chicago Music Awards
 IFOL (July) International Festival of Life
 JSVFEST (September) Jerk, Seafood and Vegan Festival

NATIONAL RATES & SPECIFICATIONS

GENERAL POSITIONS

Descriptions	Size	Cost
Full Page	8 1/2" x 11"	\$1,200.00
1/2 Page	8 1/2" x 5 1/2"	\$ 650.00
1/4 Page	4 1/4" x 5 1/2"	\$ 350.00
1/8 Page	4 1/4" x 2 3/4"(Business Card)	\$ 190.00

SPECIAL POSITIONS - Subject to availability

Descriptions	Size	Cost
Full Page - Back Cover	8 1/2" x 11"	\$3,500.00
Full Page - Inside Front Cover	8 1/2" x 11"	\$2,200.00
Full Page - Facing Inside Front Cover	8 1/2" x 11"	\$1,800.00
Full Page - Inside Back Cover	8 1/2" x 11"	\$1,500.00
Full Page - Facing Inside Back Cover	8 1/2" x 11"	\$1,350.00
Double Truck	11" x 17"	\$2,200.00

ELECTRONIC FILES

PDF, JPG OR EPS files can be submitted on a CD or via E-mail.
 Files must be in high resolution and save at 300dpi. Our design department prefers PC compatible files.

GRAPHIC DESIGN CHARGES

A charge will be assessed for all ads requiring graphic design.
 Call MIC for custom advertising design rates.

MAILING INSTRUCTIONS

Mail all advertising materials to:
MARTIN'S INTERNATIONAL
 Attn: Art Department
 1325 South Wabash Ave. Suite 307
 Chicago, IL 60605

E-MAIL SUBMISSION

Art and Sales: media@martinsinternational.com

CIRCULATION

IRAWMA 5,000 CMA 5,000
 IFOL 10,000 + Bonus
 JSVFEST 10,000



PAYMENT: Attention Advertisers! All display ads must be paid for at the time of placement. Cash, Check, Money Order, Visa, Mastercard, American Express and Discover are acceptable forms of payment. For Cash or Credit Card payments, please call us at (877) 973-4423.

Please mail and make checks or money orders payable to

MARTIN'S INTERNATIONAL

Attn: Publications Department * 1325 South Wabash Ave., Suite 307 * Chicago, IL 60605